

Bruce Shenitz

INFORMATION ARCHITECT | TAXONOMIST | CONTENT STRATEGIST

Information architect, taxonomist, and content strategist with expertise in digital asset management, knowledge organization, and metadata strategies. Experienced editor, writer, and reporter for magazines and websites.

CAREER HISTORY

Jack Morton Worldwide – New York, NY
Information Architect, May 2013 – July 2013

UNICEF – New York, NY
Associate Taxonomist, Mar 2012 – Present

Bard Early College High School – Queens, NY
Assistant Librarian, Feb 2012 – Jun 2012

Columbia University – New York, NY
Center for Digital Research and Scholarship (CDRS)
Information Specialist, May 2011 – Aug 2012

American Express Magazine Publishing – New York, NY
Metadata Specialist, May 2011 – Aug 2012

Columbia University – New York, NY
Rare Book and Manuscript Library
Processing Archivist, May 2010 – Aug 2010

ACLU National Archives – New York, NY
Processing Archivist, May 2010 – Aug 2010

Out Magazine – New York, NY
Executive Editor, Dec 2000 – Mar 2007

Newsweek Magazine – New York, NY
Reporter, Jun 1986 – May 1996

Bruce Shenitz Editorial – New York, NY
Independent Consultant, May 1986 – Present

FELLOWSHIPS / ADDITIONAL EXPERIENCE

Knight Foundation – Yale Law School
Journalism Fellow, Sep 1993 – May 1994
Selected as one of five journalists to spend two semesters at Yale Law School. Studied first-year subjects (Contracts, Civil Procedure, Constitutional Law, Torts) and electives in anti-discrimination law, and American legal history.

Journalists in Europe – Paris, France
Journalism Fellow, Aug 1987 – Jul 1988
Chosen as one of 32 journalists from 21 countries for this journalism fellowship. Conceived and executed reporting trips to Hungary, Yugoslavia, the Netherlands, Sweden and Germany.

EDUCATION

Pratt Institute

M.S., *Information and Library Science*, 2012
School of Information and Library Science

Yale Law School – Yale University

M.S.L. (*Master of Studies in Law*)

Stanford University

M.A., *East Asian Studies*
Graduate School of Arts and Sciences

Yale College

B.A. *History, cum laude*

INFORMATION ARCHITECTURE

- Taxonomy
- Content Management
- User Experience
- Content Strategy

LIBRARY

- Cataloging
- Archiving
- Collection Development
- Circulation
- Interlibrary Loan
- Reference

EDITING AND WRITING

- Edited 100K+ Circulation Magazine
- News Reporter
- News Researcher
- Database Research

LANGUAGES

- Mandarin Chinese
- German
- French
- Japanese

PERSONAL CONTACT INFORMATION

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LinkedIn: www.linkedin.com/in/bruceshenitz

EXPERIENCE AND ACCOMPLISHMENTS

Jack Morton Worldwide – New York, NY
Information Architect, May 2013 – July 2013

- Redesigned a major portion of the company's intranet in consultation with key stakeholders and in-house web developers.

UNICEF – New York, NY
Associate Taxonomist, Mar 2012 – Present

- Refined, revised, and modified UNICEF's taxonomy using Smartlogic's Ontology Manager.
- Conducted search engine optimization for UNICEF website through refinement of keywords and metatags.

Bard Early College High School – Queens, NY
Assistant Librarian, Feb 2012 – Jun 2012

- Cataloged books, provided reference and research assistance and instruction, and assisted in circulation and collection development.

Columbia University – New York, NY
Center for Digital Research and Scholarship (CDRS)
Information Specialist, May 2011 – Aug 2012

- Cataloged scholarly literature deposited at Columbia's Academic Commons, part of CDRS.
- Provided support for social media and other types of outreach, assisted with redesign of part of the Academic Commons website.

American Express Magazine Publ. – New York, NY
Metadata Specialist, May 2011 – Aug 2012

- Performed metadata remediation for the Digital Assets and Rights Management Division.

Columbia University – New York, NY
Rare Book and Manuscript Library
Processing Archivist, May 2010 – Aug 2010

- Processed archival collections and wrote EAD-compatible finding aids.

Out Magazine – New York, NY
Executive Editor, Dec 2000 – Mar 2007

- Second-in-command to the editor-in-chief. Managed day-to-day and long-term planning, assigning, and editing of all features and regular departments of the country's largest gay monthly.
- Supervised and top-edited staff editors and worked with art director and photo editor to ensure smooth running of the magazine. Developed and edited all non-entertainment and non-fashion features. Wrote major articles on subjects ranging from prison rape to Hollywood profiles and topical essays.
- Organized and edited annual Out 100 feature, the magazine's largest and best-selling issue. Reported directly to editor-in-chief and ran magazine in his absence.
- Appointed Interim Editor-in-Chief for five months; oversaw daily operations, planning, budgeting, and guided staff through a difficult transitional period.

Newsweek Magazine – New York, NY
Reporter, Jun 1986 – May 1996

- Wrote, reported and edited articles for all sections of the magazine including Legal Affairs, Business, Health, Medicine, Society, and the International Edition.
- Reported on award-winning cover stories "Auschwitz 50 Years After Liberation" and "A Day in the Life of Murder America."

Bruce Shenitz Editorial – New York, NY
Independent Consultant, May 1986 – Present

- Freelance writer and editor for major national magazines, newspapers, and websites.
- Wrote cover stories for the Los Angeles Times Magazine and POZ; have also written for The New York Times ("City" and "Weekend" sections), The Nation, The Advocate, and other national publications.
- Conceived and edited *The Man I Might Become: Gay Men Write About Their Fathers* (Marlowe & Company, 2002), which won the Lambda Literary Award for Best Nonfiction Anthology in 2003.